

PRESS RELEASE

MEDIASET S.P.A.: MEDIUM-LONG TERM LOYALTY AND INCENTIVE PLAN

The Board of Directors of Mediaset today completed, after the meeting with the Remuneration Committee, an assessment of the conditions foreseen by the Regulations for the 2015-2017 Plan for 2016.

The company has consequently made provision for the custodian bank to transfer shares, in line with current legislation, to the share portfolio of the individual participants, who will have access to the same, provided all necessary tax charges have been paid. It should be underlined that the regulations governing the plan foresee that, in line with current tax rules, any eventual economic benefit associated with the allocation of ordinary shares deriving from the vesting of rights attributed by the Plans, shall be subject to deferred taxation for which the participants are directly responsible.

Cologno Monzese, 16 September 2019

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